

Jordan Jones

Full-Stack Software Engineer — Platform & Design Systems

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SUMMARY

Platform-focused engineer with 3+ years shipping production systems at scale. Owned a 39-component Web Component library end-to-end — architecture, API design, multi-brand theming, cross-team adoption across 10+ teams, and documentation that cut onboarding from 2 days to 4 hours. Strong track record on system thinking, developer experience, and building things that hold up under real-world load.

EXPERIENCE

Software Engineer II · Alaska Airlines

Sep 2023 – Present | Seattle, WA

- Owned the Auro Design System end-to-end: **39 Web Components** (Lit/TypeScript), CSS design token architecture across 6 brand themes, typography system, and shared stylesheets package — serving **millions of users monthly** across alaskaair.com booking and check-in.
- Defined component APIs, contribution standards, and multi-brand theming contracts adopted by **10+ engineering teams**; served as primary technical point of contact for the platform org-wide.
- Produced developer documentation that reduced consumer onboarding from **~2 days to under 4 hours** — unblocking partner team velocity across 75+ alaskaair.com pages.

Software Engineer I · Alaska Airlines

Aug 2022 – Sep 2023 | Seattle, WA

- Shipped Web Components across the Auro platform; owned component APIs, **WCAG accessibility compliance**, and cross-browser compatibility from day one; contributed to innersource adoption across partner teams.
- Established developer documentation and integration patterns that became the foundation for org-wide onboarding standards.
- Ramped into full platform ownership within 13 months, expanding scope from individual component delivery to system-wide API governance.

Software Engineer Intern — Site Reliability · Alaska Airlines

Jun – Sep 2021 | Seattle, WA

- Built an internal admin UI + .NET backend that reduced MTTR for a class of production incidents from **~45 min to under 5 min** — a **9x improvement** — by enabling operators to resolve config errors without engineer intervention.
- Worked within the SRE team to improve incident response workflows and reduce escalation overhead for alaskaair.com production issues.

SKILLS

Languages

JavaScript, TypeScript, Python, SQL, Java, C#

Frontend

Web Components, Lit, React, Next.js, Svelte, HTML/CSS

Backend & Infra

Node.js, REST APIs, .NET / .NET Core

Tooling & Testing

Git, GitHub Actions, Storybook, Chromatic, Playwright, Vite, npm

EDUCATION

B.S. Informatics · University of Washington, Information School

Graduated Jun 2022

FEATURED PROJECT

Auro Design System — open front-end component platform at Alaska Airlines: auro.alaskaair.com

- 39 Web Components · 6 brand themes · typography system · shared stylesheets package — live across 75+ pages on alaskaair.com, serving millions of users monthly.